

Dear Friend and Community Member,

On October 17th 2014, "Funding the Fight" Dinner and Dance Semi Formal Gala will be held at the Mississauga Convention Centre. All net proceeds are going to support the Sunnybrook Foundation Brain Tumour Research.

Sunnybrook Health Sciences Centre is a national leader in research for brain tumour treatments. Some 55,000 Canadian are living with brain tumours. To improve patient outcomes, Sunnybrook's scientists are conducting wide-ranging studies and advancing new therapies.

In these tough economic times, private funding supported by our community is needed more than ever. **We are turning to you for sponsorship support for our event.** Enclosed is a sponsorship package for your review and consideration. Sponsorship provides many benefits, your company name and logo at the event, taxable donation receipt and the satisfaction of knowing you are giving to such a wonderful cause. Your contribution is greatly appreciated and will make a difference in the lives of those living with a brain tumour.

We encourage you to contact us with any questions you may have and look forward to discussing this exciting opportunity with you.

Thank you in advance for your consideration,

Funding the Fight Committee

Lori Verri
(905) 828-2497

Sunnybrook Foundation Charity Business Number 899209118 RR 0001

Funding the Fight

Brain Tumour Research Dinner and Dance Semi Formal Gala

October 17th, 2014

Mississauga Convention Centre

Gold Sponsorship Level:

\$5000

In recognition of your generosity, we will recognize your contribution at the event with the following:

- Day of Event signage with Corporate Name and Logo as the Gold Sponsor
 - Corporate Name and Logo on Reception Monitors and Screens
- Corporate Name and Sponsorship Featured in all Press Releases and Material
 - Charitable Donation Receipt for tax purposes
 - One table of ten guests at the event

Silver Sponsorship Level:

\$2500

In recognition of your generosity, we will recognize your contribution at the event with the following:

- Corporate Name and Logo on Reception Monitors and Screens
- Corporate Name and Sponsorship Featured in all Press Releases and Material
 - Charitable Donation Receipt for tax purposes
 - Two tickets for the event

Bronze Sponsorship Level:

\$1000

In recognition of your generosity, we will recognize your contribution at the event with the following:

- Corporate Name and Logo on Reception Monitors and Screens
 - Charitable Donation Receipt for tax purposes